GoPilot

User Guide

Build property landing pages with AI, put them online in minutes, run Google Ads, and follow up every enquiry, all in one place.

1. Build
Claude designs your landing page from your project details.

2. Publish
Go live on a free address or your own domain.

3. Advertise
Google Ads and AI search, set up for you.

4. Follow up
Every enquiry lands in Leads, by email and Telegram.

▶ **Prefer to watch?** Seven short video tutorials (about 9 minutes in all) show every step, from your first page to your first enquiry: ▶ **Tutorials** in GoPilot after you log in (joingopilot.com/tutorials). Each section of this guide links to its video.

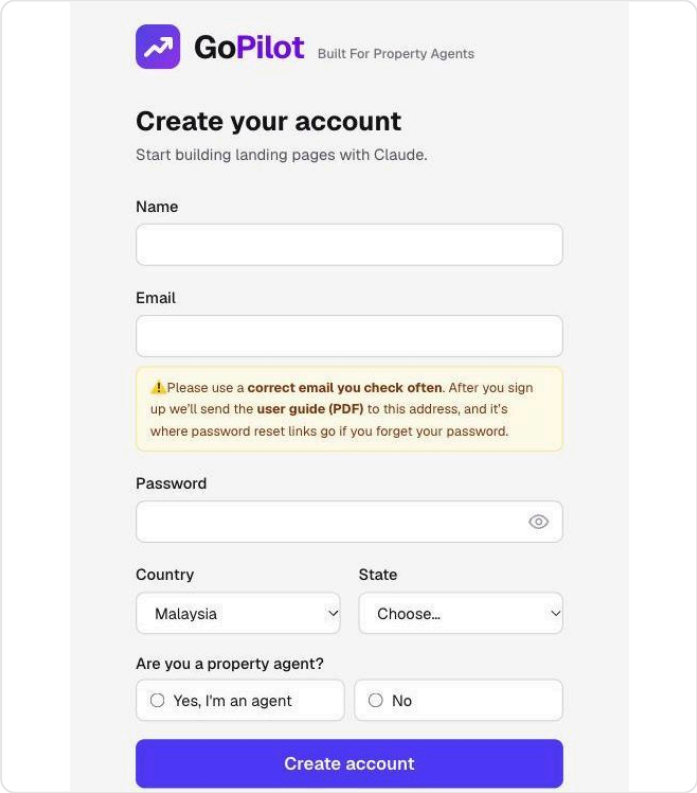
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1. Getting started

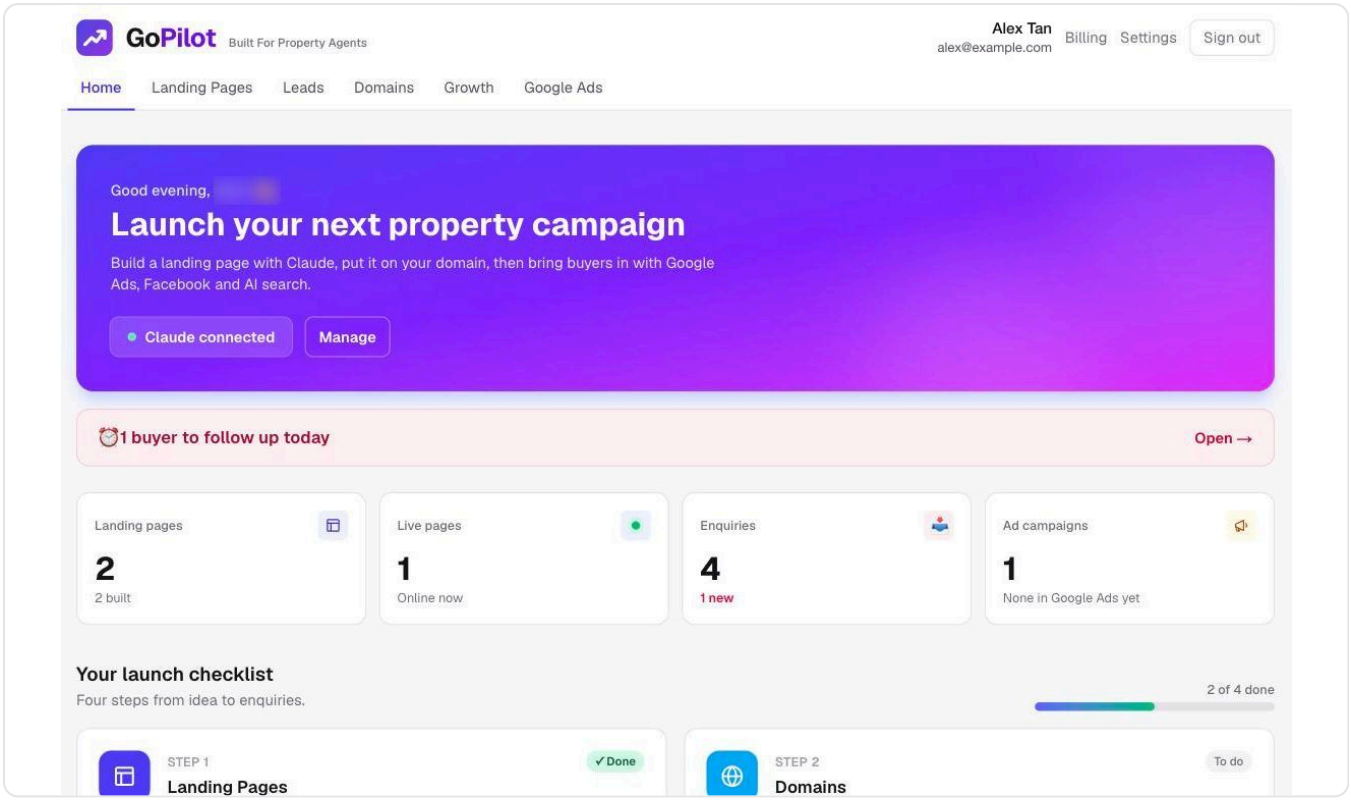
1. Go to **joingopilot.com** and click **Create an account**.
2. Enter your name, email and a password, choose your country and state, and tell us if you're a property agent. Click **Create account**.
3. You land on **Home**: your launch checklist, today's follow-ups and your numbers at a glance.

> Use an email you check often. It's where we send this guide, your enquiry alerts, and a reset link if you forget your password (**Forgot password?** on the sign-in page).



The sign-up page.

Home and the menu



Home: Claude status, buyers to follow up today, your numbers, and the Help button (bottom right).

Tab	What it's for
Home	Your checklist, today's follow-ups and your numbers.
Landing Pages	Create, edit, duplicate and publish your pages.
Leads	Every form sent on your pages, with status, notes, reminders, and email & Telegram alerts.
Domains	Free addresses (xxx.mlyprop.com) and your own domains.
Growth	Facebook Pixel, Google SEO and AI search (AEO), with progress checks.
Google Ads	Google Search campaigns written by AI, and your ad results.

Billing and **Settings** are at the top right, next to your name. The purple **Help** button at the bottom right of every page opens the AI assistant (section 11).

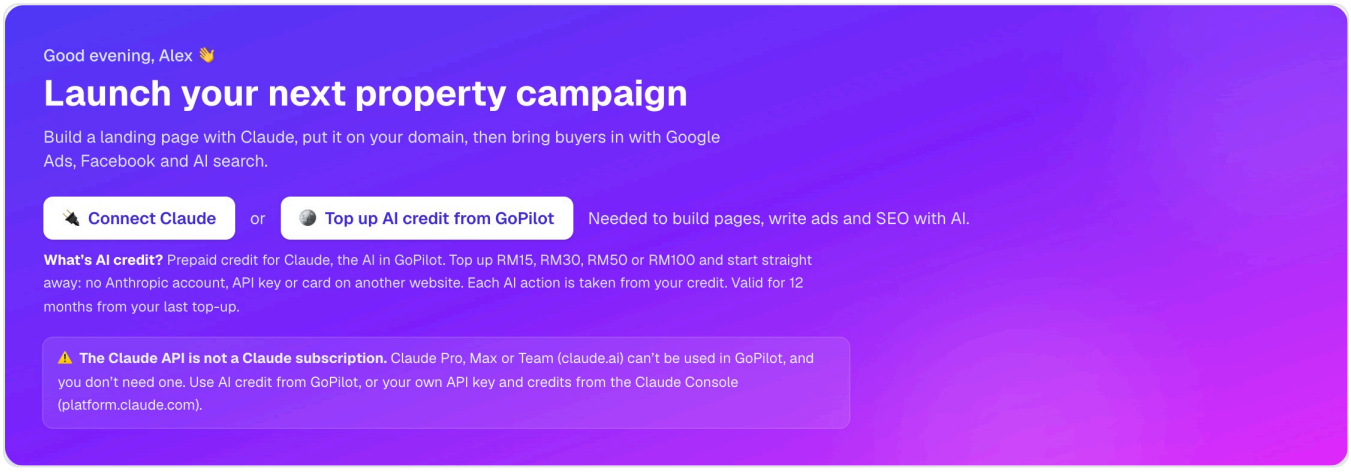
2. Set up Claude (AI)



▶ Watch the video: Set up Claude (AI) (2:09)

joingopilot.com/tutorials (after you log in)

Claude is the AI that builds your pages, writes your ads and suggests your SEO. Until it's set up, the AI buttons are off. If your plan includes Claude, Home shows **Claude connected** and there's nothing to do. Otherwise, choose one of two ways on Home:



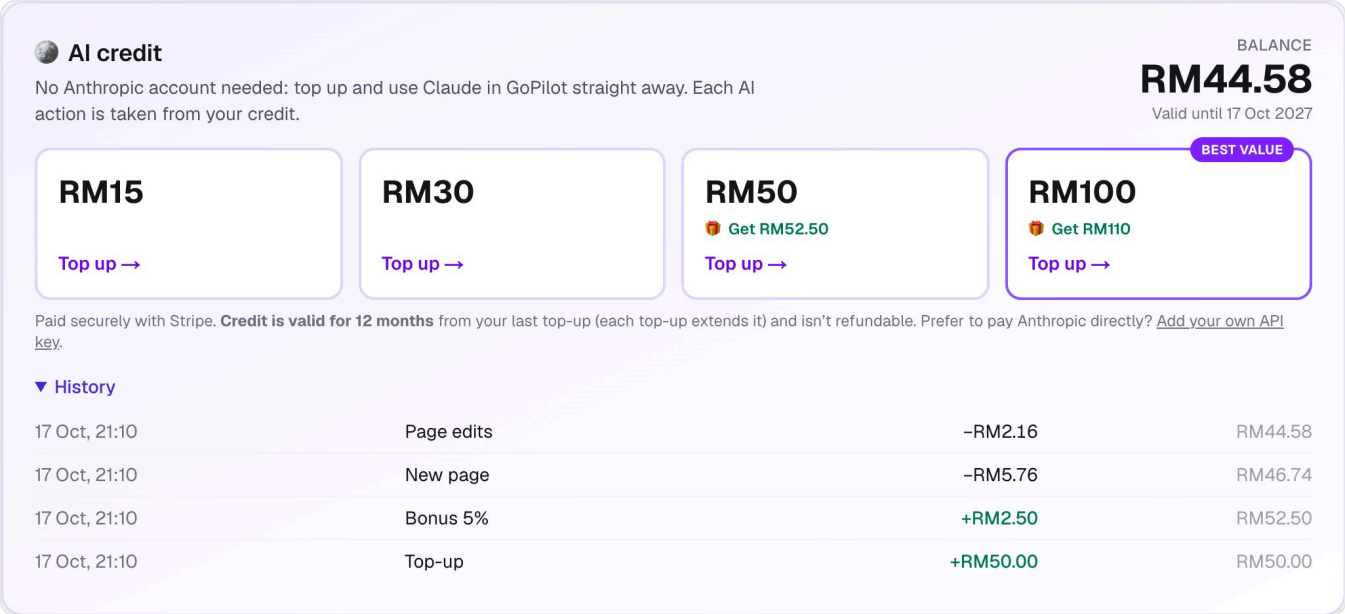
Home: Connect Claude (your own key) or Top up AI credit from GoPilot.

	AI credit from GoPilot	Your own Anthropic API key
Set-up	1 minute: top up in GoPilot	About 5 minutes in the Claude Console
You pay	GoPilot, from your credit	Anthropic directly, in US$
Good for	Getting started fast, no other accounts	Heavy use, lowest cost per action

⚠ **The Claude API is not the same as a Claude subscription.** A Claude Pro, Max or Team subscription (claude.ai and the Claude apps) can't be used in GoPilot and doesn't include API credits. You don't need a Claude subscription at all.

A. Top up AI credit from GoPilot (easiest)

1. On Home click **Top up AI credit from GoPilot**, or open **Billing → AI credit**.
2. Choose **RM15, RM30, RM50 or RM100**. Bigger top-ups get a bonus: RM50 gets **RM52.50**, RM100 gets **RM110**.
3. Pay with card, Apple Pay, Google Pay or GrabPay. Claude works straight away.



Billing → AI credit: your balance, top-ups and every AI action in History.

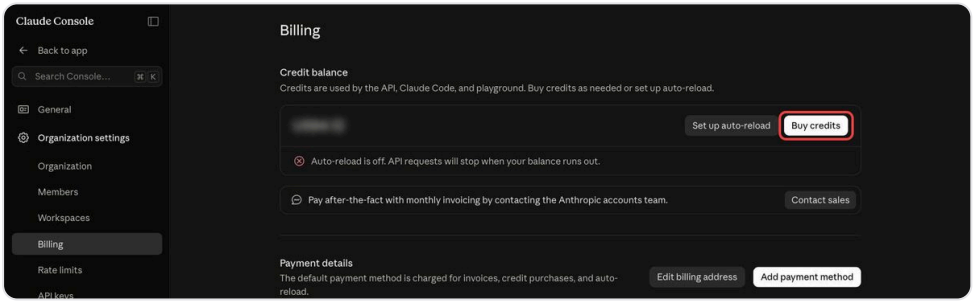
- Each AI action (a new page, an edit, Google Ads, SEO) is taken from your credit. **History** shows every charge.
- Credit is **valid for 12 months** from your last top-up (each top-up extends it) and isn't refundable.
- We email you when your credit is running low (under RM5) and if it runs out.

B. Connect your own Anthropic API key

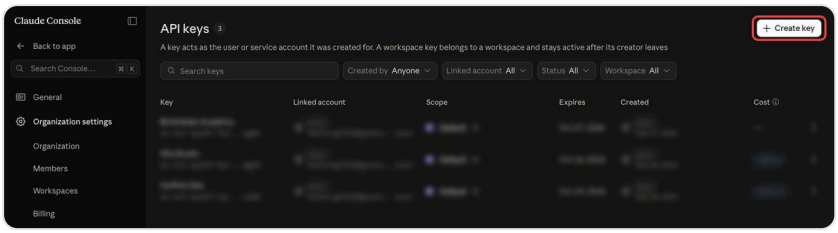
You pay Anthropic directly, only for what you use: a new page is usually US$0.50–1.50, each change US$0.10–0.50.

1. **Create a Claude Console account** at **platform.claude.com** (Continue with Google or email). This is separate from claude.ai: a Claude Pro or Max subscription can't be used here.
2. **Buy credits** under Billing. The minimum, **US$5**, covers about 2–5 pages. On the same page, under **Spend limits**, set a monthly limit (e.g. US$30) so there are no surprises.
3. **Create an API key**: Settings → API keys → **Create key**. If a box about identity federation appears, click **Continue with an API key**.
4. Name it **GoPilot**, set **Expires** to **Never**, and **Scope** to **Default workspace**. Click **Create key** and copy the key straight away (it starts with `sk-ant-`).
5. In GoPilot, paste it in **Settings → Claude AI** and click **Test & save**.

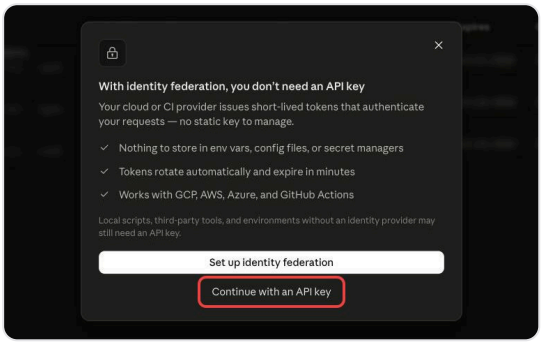
> **Expires: Never.** The default is 30 days. If you keep it, Claude stops working in GoPilot when the key expires, and you'll need a new key.



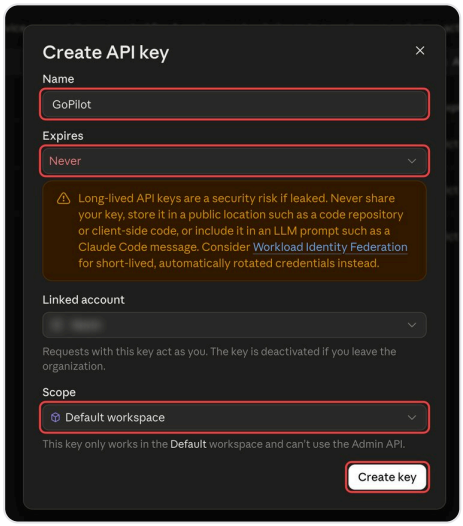
Claude Console → Billing: Buy credits.



Claude Console → API keys: Create key.



If this box appears, click Continue with an API key.



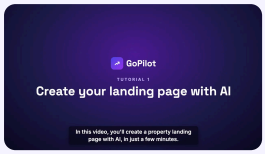
Name GoPilot, Expires Never, Scope Default workspace.

Have both? Choose one

With your own key **and** AI credit, pick which one Claude uses in **Settings → Claude AI → Which one should Claude use?** If you choose AI credit and it runs out, Claude switches back to your own key.

> 🤝 **Share your Claude (Campaign Pro and Team Leader):** in Settings, let teammates use your Claude: up to 3 people on Campaign Pro, 5 on Team Leader. Choose to share **your API key** (their AI use is billed to your Anthropic account) or **your AI credit** (their AI use is taken from your credit, and History shows who used what). They never see your key, and you can stop sharing any time.

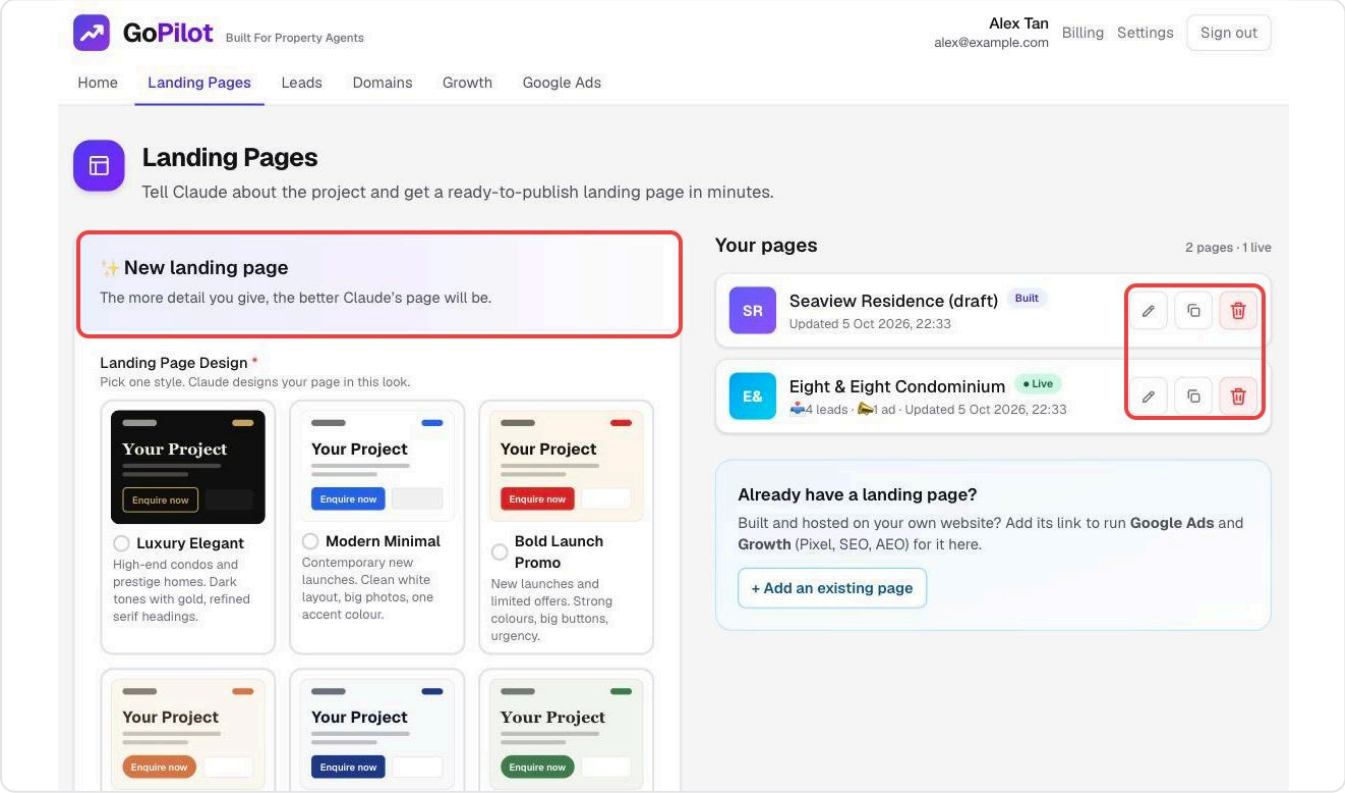
3. Create a landing page



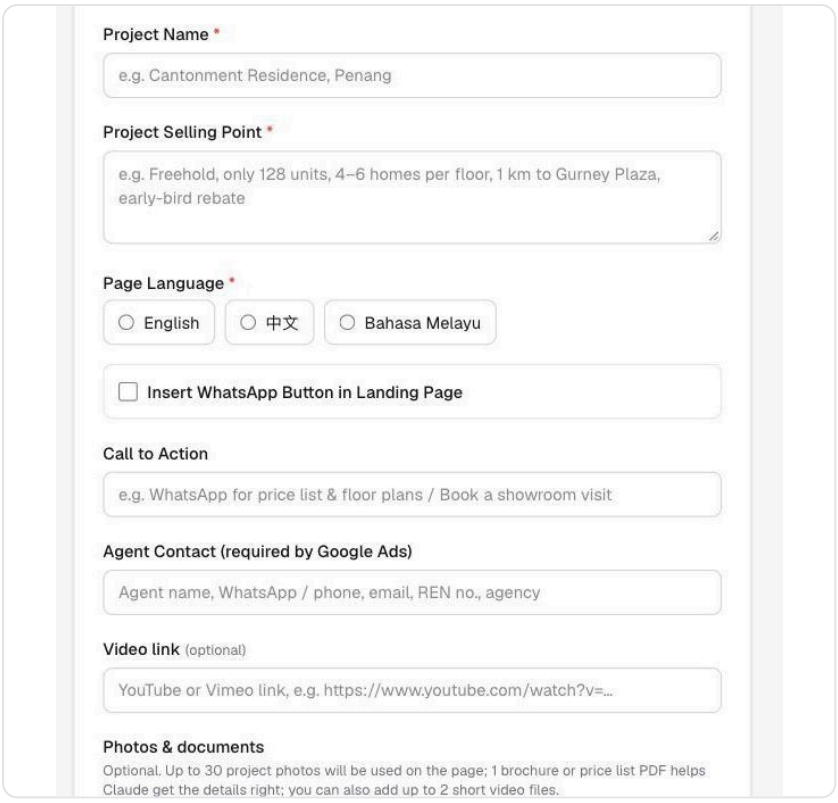
▶ Watch the video: Create your landing page with AI (1:12)

joingopilot.com/tutorials (after you log in)

1. Open **Landing Pages** and fill in ✨ **New landing page**.
2. **Pick a design style** (Luxury Elegant, Modern Minimal, Bold Launch Promo, Family Lifestyle, Corporate Trust, Resort & Nature or Seaview Coastal).
3. **Project Name** and **Project Selling Point**: everything that makes it special (tenure, units, sizes, price from, location, nearby places, promotions). The more detail, the better.
4. **Page Language**: English, 中文 or Bahasa Melayu. Tick **Insert WhatsApp Button** if you want a floating WhatsApp button.
5. **Call to Action** (e.g. “WhatsApp for price list”) and **Agent Contact** (name, WhatsApp, email, REN no., agency). Google Ads requires contact details on the page.
6. Under **Photos & documents**, upload project photos (up to 40, several at once) and the developer’s brochure PDF. Add a YouTube or Vimeo link if you have one.
7. Click **Generate with Claude**. Your page is ready in about 1–3 minutes, with a progress bar while it builds.



Landing Pages: create a new page on the left; edit, duplicate or delete your pages on the right.



The project details Claude uses.

> Claude only uses facts you give it (or that are in your brochure). Check prices and details before you publish.

Every new page ends with a **sign-up form**. Buyers who fill it in appear in **Leads** straight away.

On the right of **Landing Pages**: ✏️ opens a page, ⧉ **duplicates** it (handy for the same project in another language, or one page per ad channel), and 🗑 deletes it. Click a page's name in the editor to rename it.

4. Edit your page

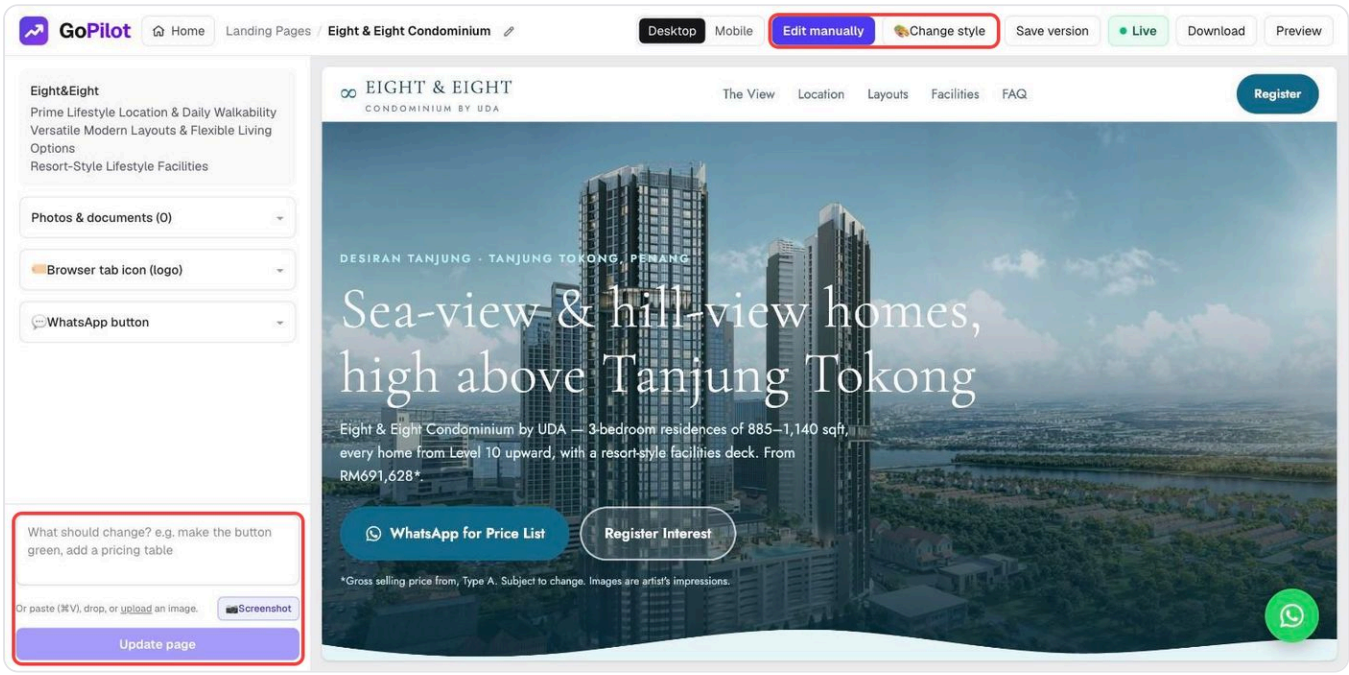


▶ Watch the video: Edit your page (1:12)

joingopilot.com/tutorials (after you log in)

Ask Claude

Type what should change in the box at the bottom left (“make the button green”, “add a pricing table”, “translate to Chinese”) and click **Update page**. You can paste or drop a screenshot to show what you mean.



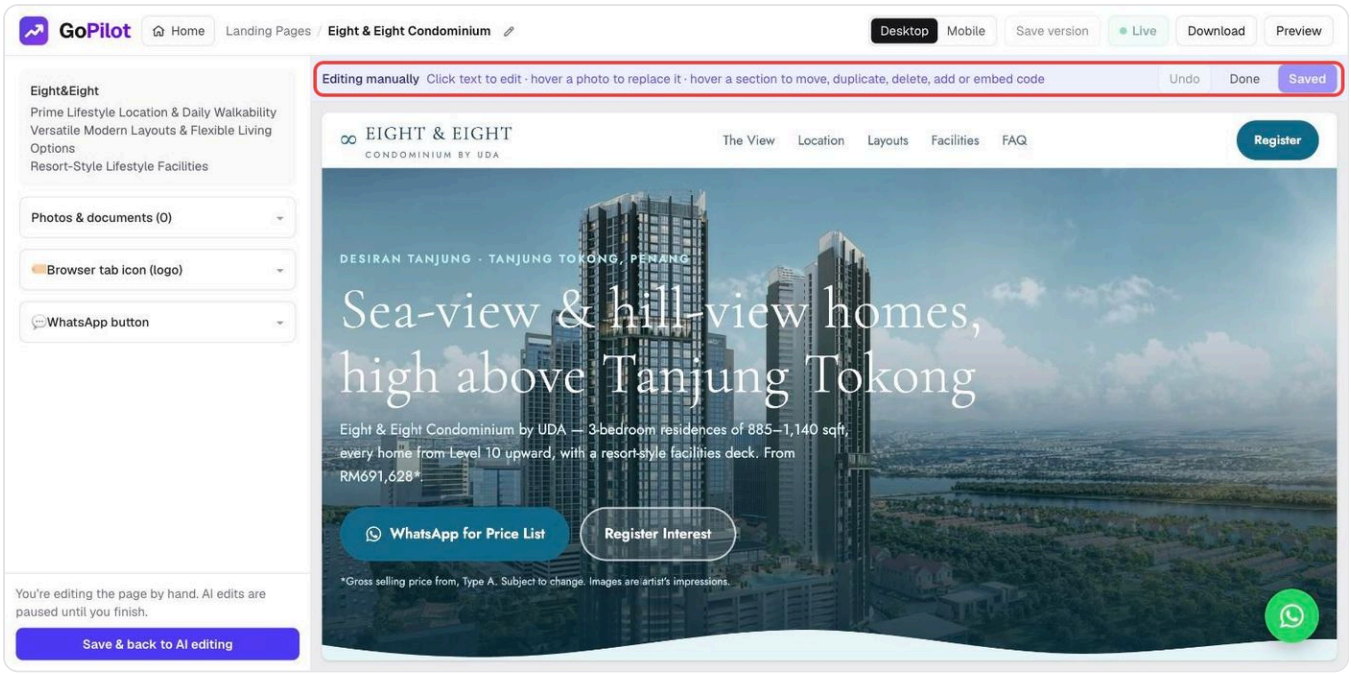
The page editor: ask Claude at the bottom left, or use Edit manually and Change style at the top.

Edit manually (no AI, free)

Click **Edit manually**, then:

- Click any text (including buttons) to retype it.
- Hover a photo to **replace** it with another photo or a video, or **remove** it.
- Hover a section to move, duplicate, delete or **Add a section**, or **+ Embed code** (e.g. a map or booking widget).

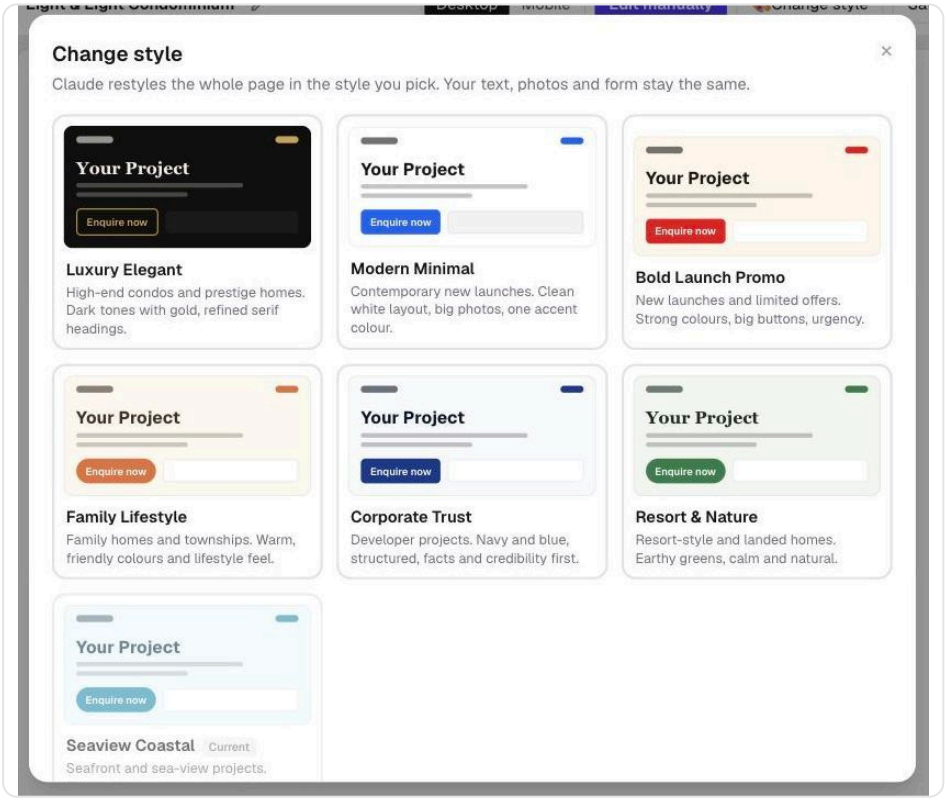
Click **Save & back to AI editing** when you’re done.



Edit manually: the purple bar tells you what you can click.

Change style

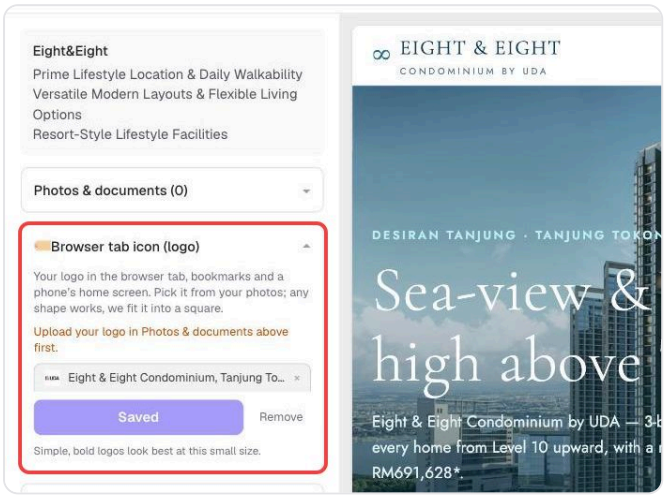
Click **Change style** and pick another design. Claude restyles the whole page; your text, photos and form stay the same.



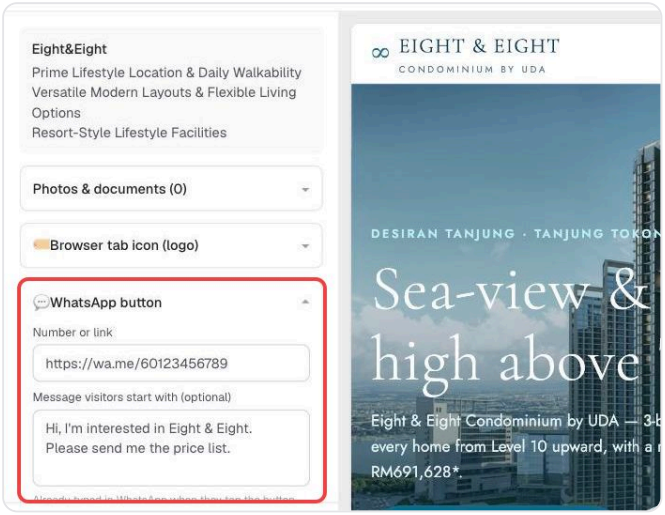
Change style: pick a new look for the same content.

Browser tab logo and WhatsApp button

- **Browser tab icon (logo)**: pick your logo from your uploaded photos and click **Save**. It shows in the browser tab, bookmarks and a phone's home screen.
- **WhatsApp button**: your WhatsApp number or link, and an optional **message visitors start with** (already typed when they tap the button, e.g. "Hi, I'm interested in Eight & Eight. Please send me the price list.").



Browser tab icon (logo).

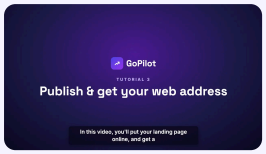


WhatsApp button and its message.

Versions, preview and download

- **Save version** keeps a copy you can go back to; you can rename versions.
- Switch between **Desktop** and **Mobile**. Most buyers will see the mobile version.
- **Preview** opens the page full screen; **Download** saves the HTML file.

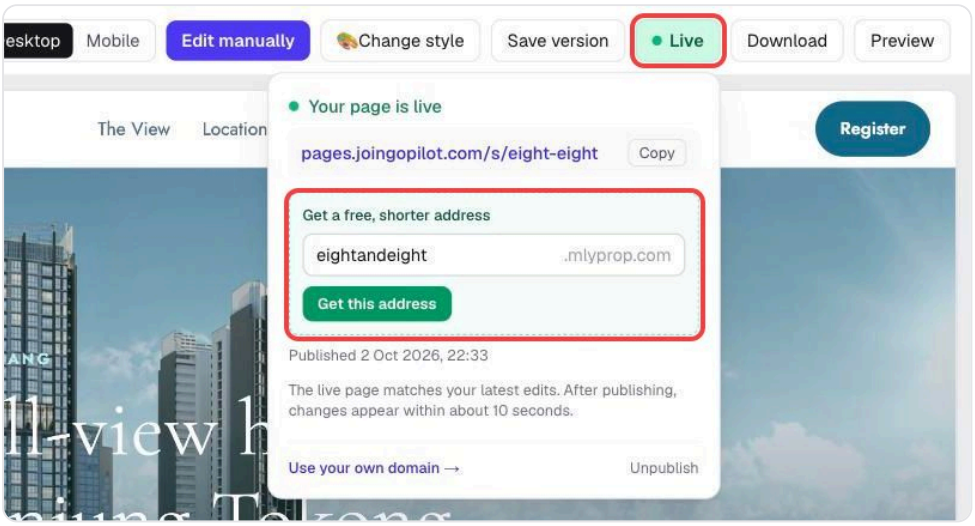
5. Publish your page



▶ Watch the video: Publish & get your web address (1:05)

joingopilot.com/tutorials (after you log in)

1. In the page editor, click **Publish** and then **Publish now**. It's live straight away, with SSL.
2. Later edits stay as a draft until you click **Publish changes**. Changes appear within about 10 seconds.
3. Click **Live** to see your address, get a free shorter address, use your own domain, or **Unpublish**.

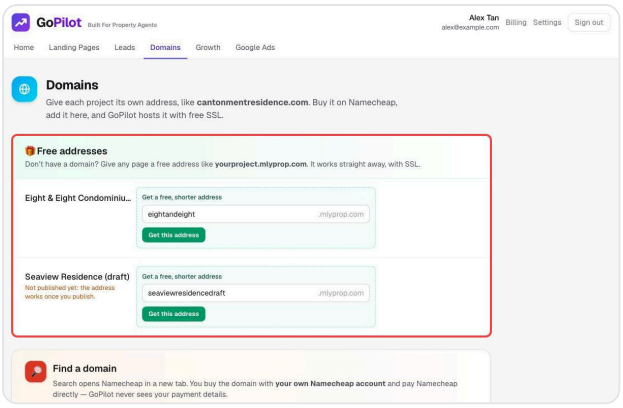


The Live menu: your address, a free shorter address, and Unpublish.

6. Free address & your own domain

Free address (no domain needed)

1. Go to **Domains →** 🎁 **Free addresses** (or the **Live** menu in the editor).
2. Type a name (3–40 letters, numbers or dashes), e.g. `eightandeight`, and click **Get this address**. Your page is now at **eightandeight.mlyprop.com**, with SSL.



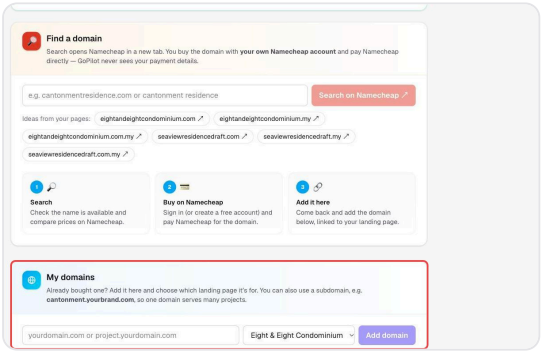
Domains → Free addresses.

Your own domain (e.g. eightandeightcondo.com)

> Your own domain is on the **Campaign Pro** and **Team Leader** plans. The free trial and the Agent plan use a free address.

A. In GoPilot

1. Publish your page first.
2. In **Domains → Find a domain**, search for a name and buy it on Namecheap with your own Namecheap account.
3. Under **My domains**, add it and choose which page it shows. You can also use a subdomain, e.g. `promo.yourbrand.com`.



Find a domain on Namecheap, then add it under My domains.

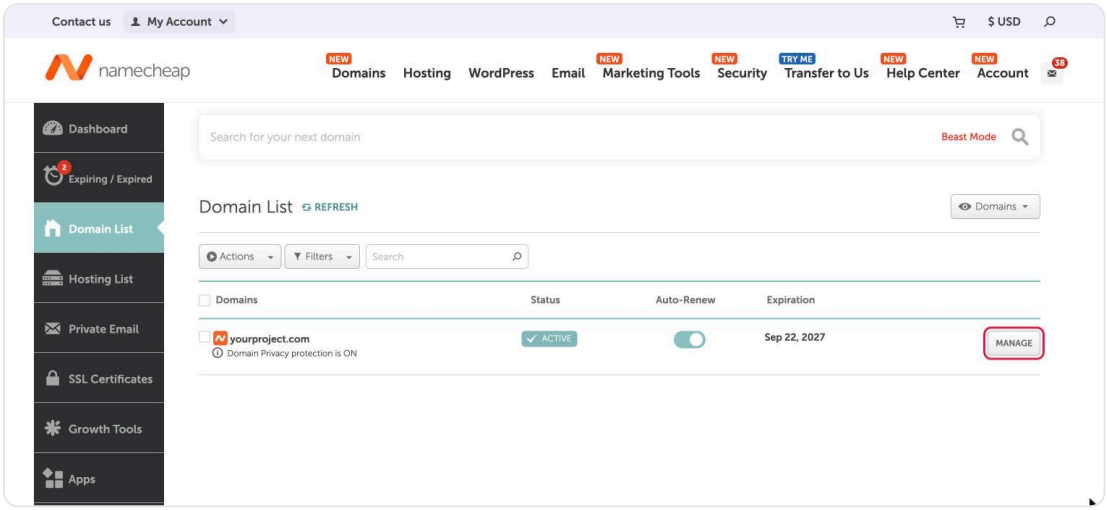
4. Click **Host with GoPilot (recommended)**. GoPilot shows the DNS records to add, each with a **Copy** button. Usually:

Type	Host	Value
A Record	`@`	`76.76.21.21`
CNAME Record	`www`	`cname.vercel-dns.com` (or the value GoPilot shows)

Always copy the values from GoPilot: they can differ. For a subdomain such as `promo.yourbrand.com` there is just one CNAME record, with Host `promo`.

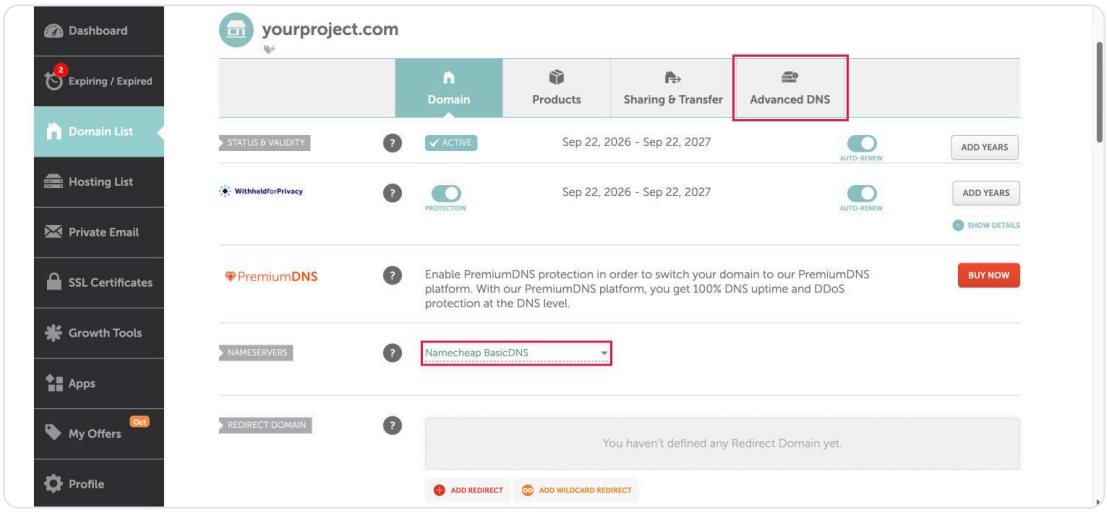
B. At Namecheap

1. Sign in at namecheap.com and open **Domain List**. Click **Manage** next to your domain.



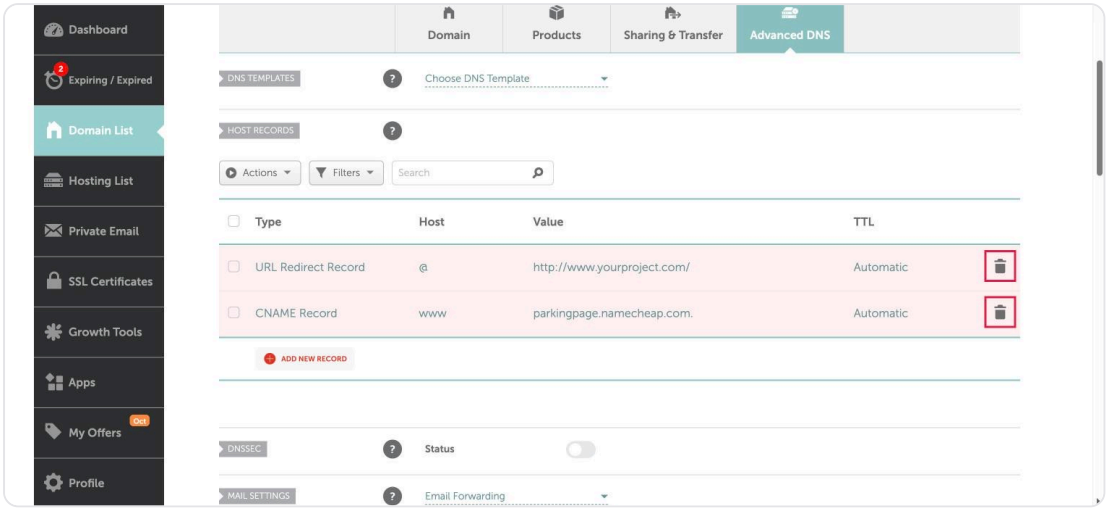
Domain List → Manage.

2. Under **NAMESERVERS**, check it says **Namecheap BasicDNS**. If it shows something else, change it back, otherwise the records below won't work. Then open the **Advanced DNS** tab.



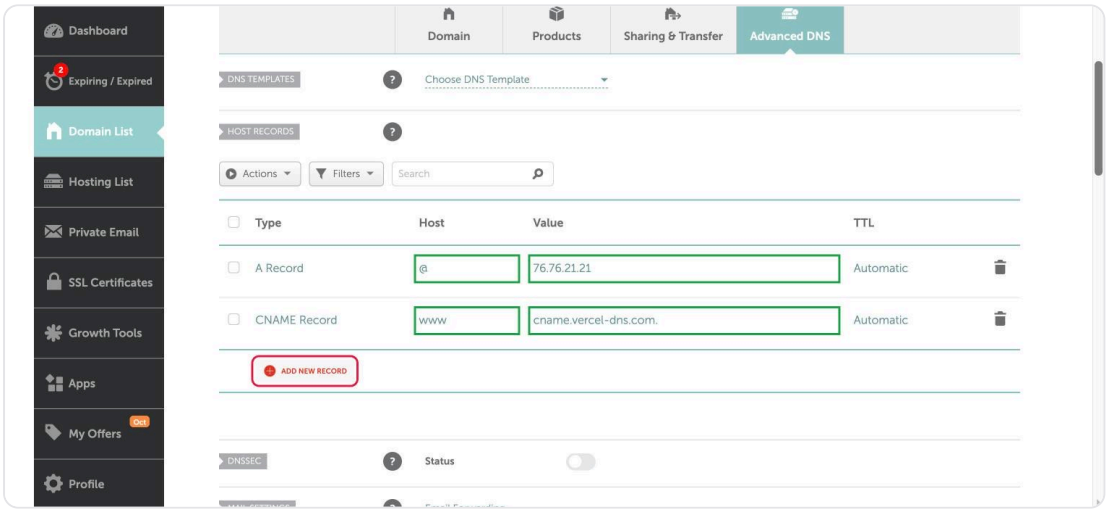
Nameservers: Namecheap BasicDNS. Then open Advanced DNS.

3. **Delete the old records first.** A new Namecheap domain comes with a “parking page”: usually a **URL Redirect Record** for `@` and a **CNAME Record** for `www` pointing to `parkingpage.namecheap.com`. Click the bin next to each. This is the step most people miss.



Delete the parking records (the bins on the right).

4. Click **ADD NEW RECORD**, choose **A Record**, Host `@`, paste the Value, TTL **Automatic**, and click ✓ to save. Do the same for the **CNAME Record** with Host `www`.



Done: the two records from GoPilot (example values).

C. Back in GoPilot

1. Wait a few minutes (sometimes up to an hour) and click **Check again**. The status goes **Waiting for DNS → Setting up SSL → Live**.
2. Your page now opens at `yourproject.com` and `www.yourproject.com`, with SSL (https).

Your page always uses its best address everywhere (Google, ads, sharing): your own domain first, then your free address. After you edit the page, click **Publish changes** and your domain shows the new version.

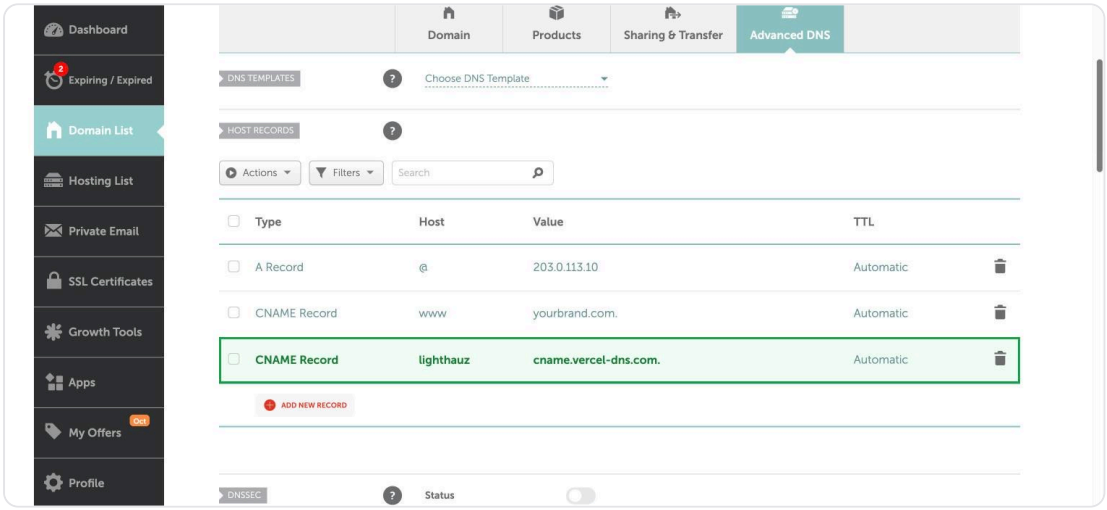
A subdomain of a domain you already have (e.g. lighthauz.yourbrand.com)

Already have a domain, like your company website `yourbrand.com`? Give each project its own address on it, without buying a new domain: `lighthauz.yourbrand.com`, `capehauz.yourbrand.com`, `promo.yourbrand.com`… Each one can show a different page.

1. In GoPilot, **Domains → My domains**: type the full subdomain, e.g. `lighthauz.yourbrand.com`, choose its page, and click **Host with GoPilot (recommended)**.
2. GoPilot shows **one CNAME record**:

Type	Host	Value
CNAME Record	`lighthauz`	`cname.vercel-dns.com` (or the value GoPilot shows)

3. At Namecheap, open your main domain (`yourbrand.com`): **Domain List → Manage → Advanced DNS**. If there is already a record with Host `lighthauz`, delete **only that one**.
4. Click **ADD NEW RECORD**, choose **CNAME Record**, Host `lighthauz`, paste the Value and click ✓.
5. Back in GoPilot, click **Check again**. In a few minutes it's **Live**, with SSL.



Only one new record (green). Your main website and email records stay as they are (example values).

Your main website and email keep working. A subdomain needs no parking records deleted and doesn't touch `yourbrand.com` or `www`.

Bought the domain somewhere else (GoDaddy, Exabytes…), or its nameservers point to Cloudflare or your own server? Add the same CNAME record there instead: the steps are the same, only the buttons look different.

7. Already have a website?

If your landing page is already on your own site (e.g. WordPress), you can still use Growth and Google Ads: in **Landing Pages → Already have a landing page?**, paste the page's address and click **+ Add an existing page**. For Pixel, SEO and AEO, copy the install code from Growth into your site's `<head>` (on WordPress, use a plugin such as WPCode).

> Forms on your own website don't send enquiries to GoPilot's Leads.

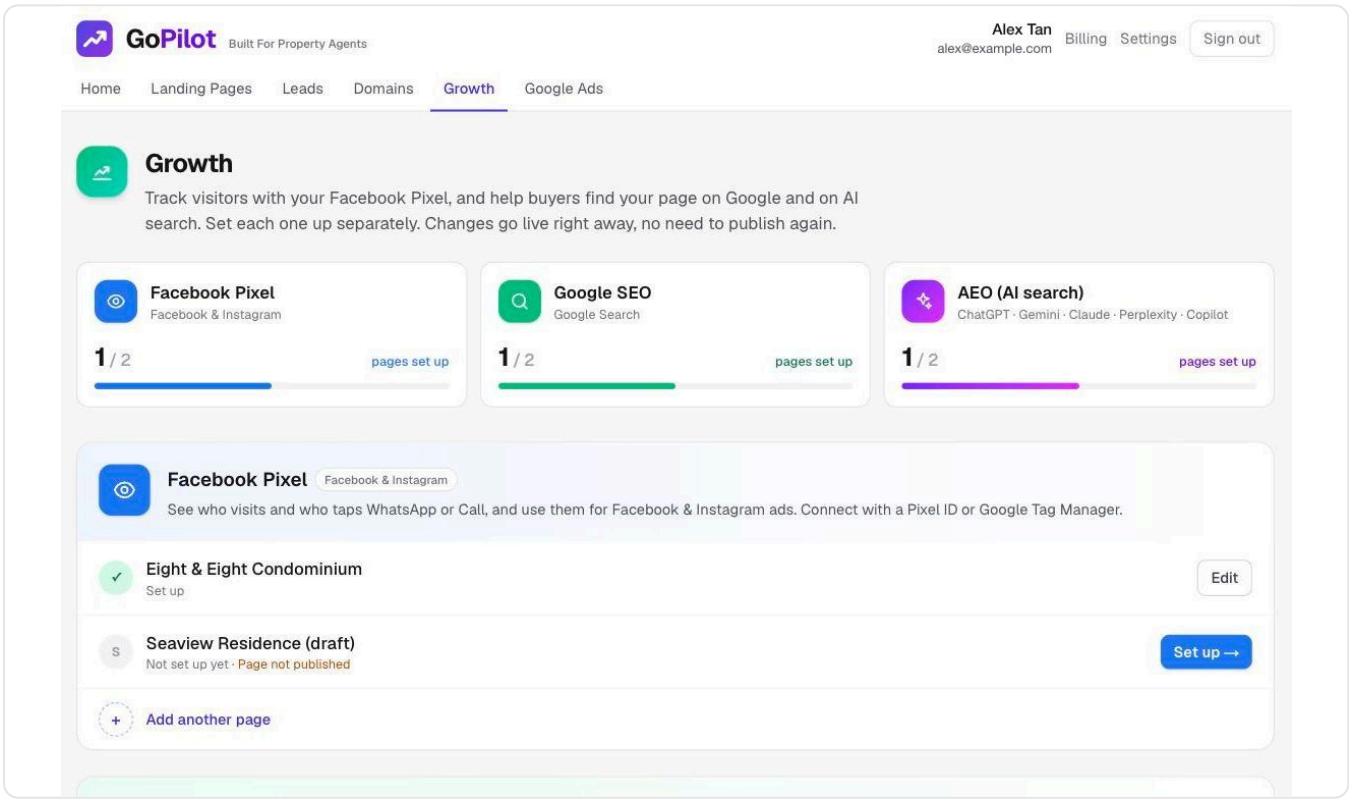
8. Growth: Pixel, SEO & AI search



▶ Watch the video: Growth: SEO, AI search & Facebook Pixel (1:21)

joingopilot.com/tutorials (after you log in)

Open **Growth**. Each tool lists your pages: **Set up →** or **Edit**. Settings go live on your published page as soon as you save; no need to publish again.



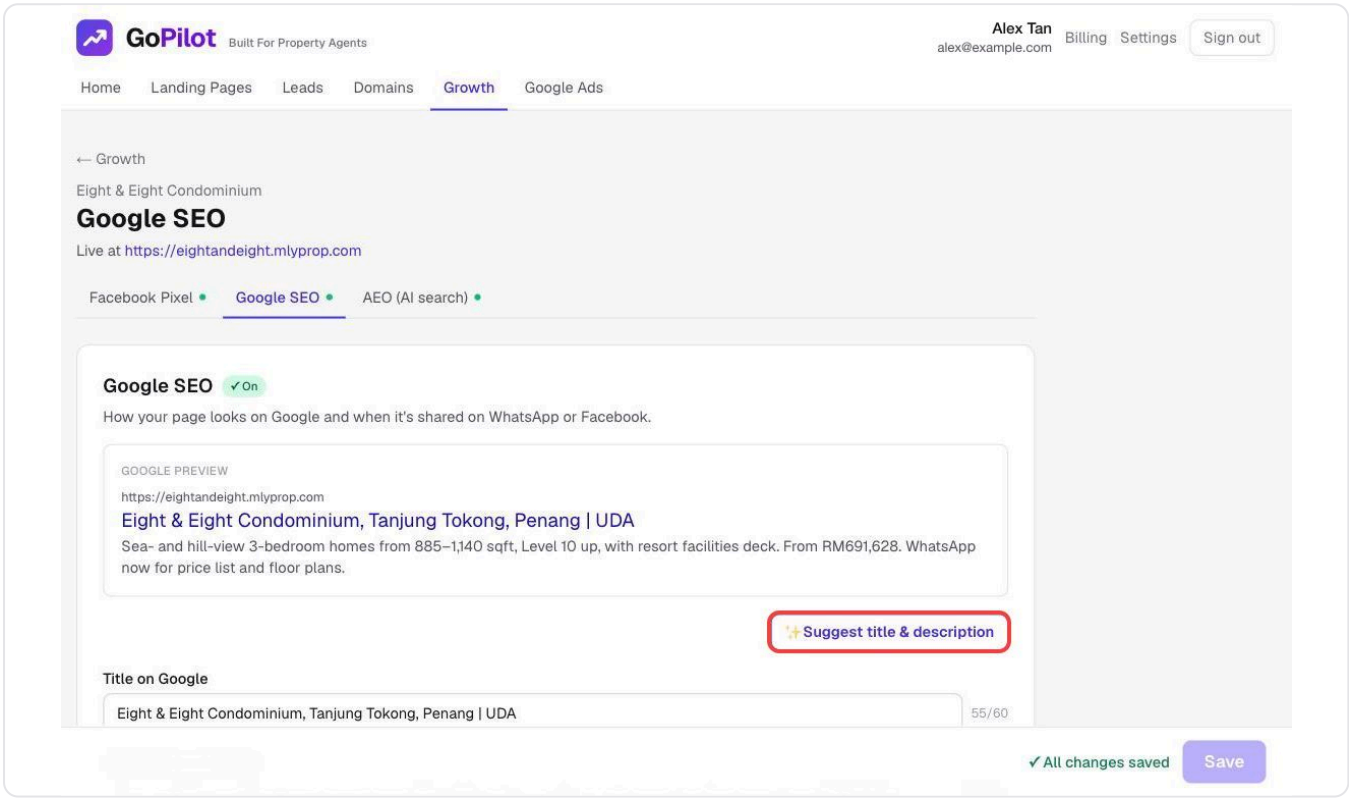
Growth: how many pages have each tool set up.

Facebook Pixel

Paste your Meta Pixel ID (or a Google Tag Manager ID). GoPilot reports **PageView**, **Lead** (form sent or main button tapped) and **Contact** (WhatsApp, phone or email tapped) to Facebook automatically.

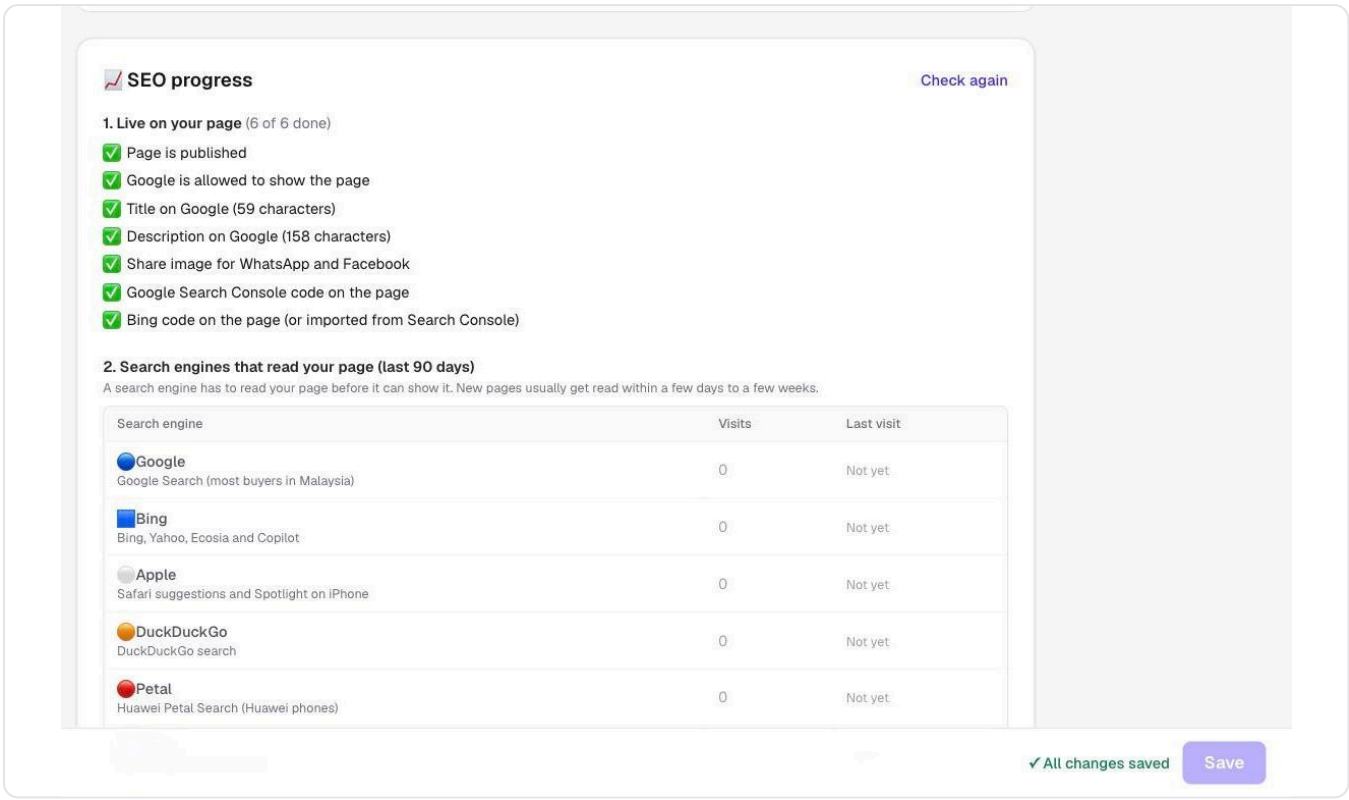
Google SEO

- Set the **title** and **description** people see on Google (the preview shows how it looks), or click ✨ **Suggest title & description**.
- Add your **Google Search Console** code; the step-by-step guide (with pictures) is on the page.
- Add your **Bing Webmaster Tools** code too: Bing powers ChatGPT search and Copilot.



Google SEO, with a preview of how you look on Google.

📈 **SEO progress** (further down) checks everything on your page, and shows which search engines have read it and when. New pages usually get read within a few days to a few weeks.

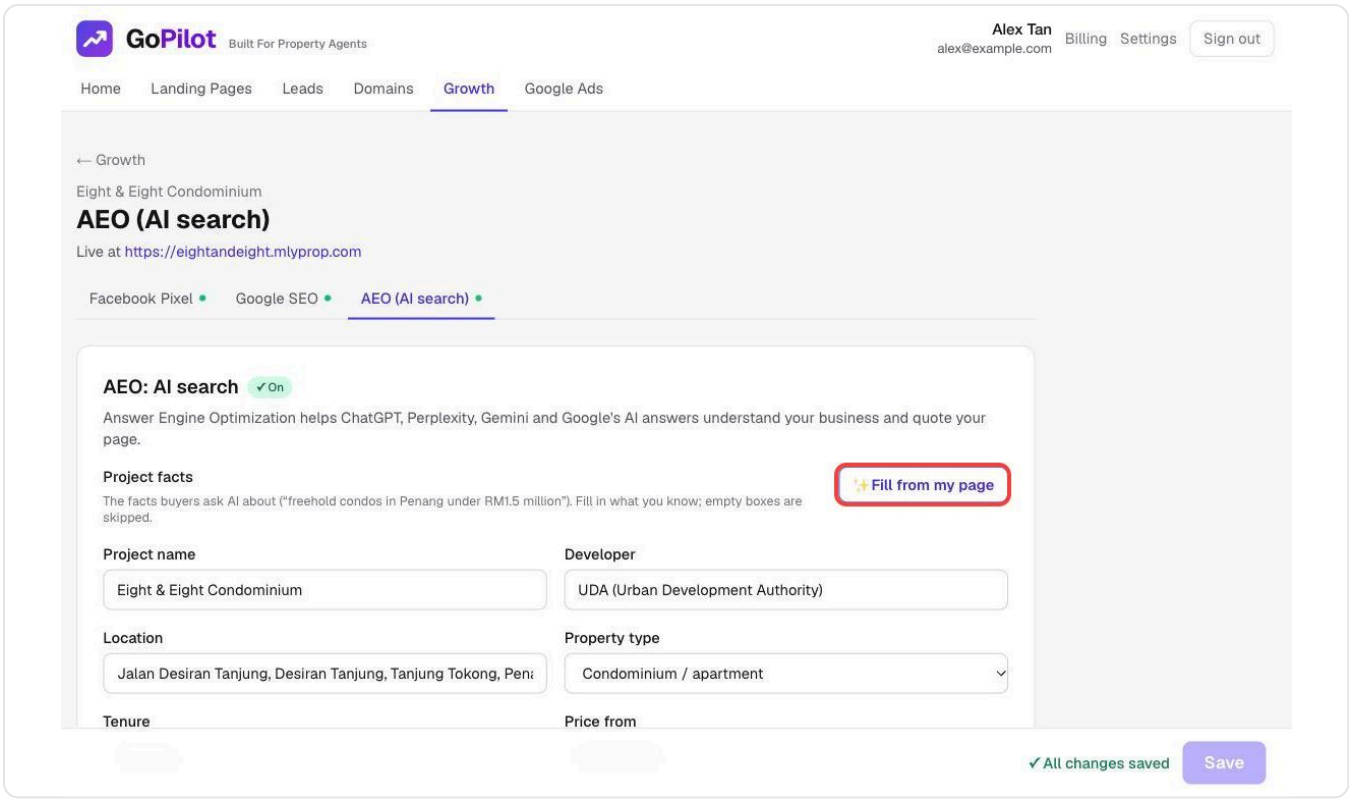


SEO progress: what's done, and which search engines have visited.

AEO (AI search)

Helps ChatGPT, Gemini, Perplexity and Google's AI answers recommend your project:

- **Project facts**: developer, location, type, tenure, price from, sizes, bedrooms, units, completion, nearby places. Click ✨ **Fill from my page**.
- **FAQ**: questions buyers ask, with short answers. Claude can write them, and you can show them on your page.
- **AEO progress** shows which AI search engines have read your page.



AEO: project facts AI search can quote.

To remove a page from a Growth list, click **Delete** next to it (its settings for that tool are removed). **Deleted pages → Set up again** brings it back.

9. Google Ads



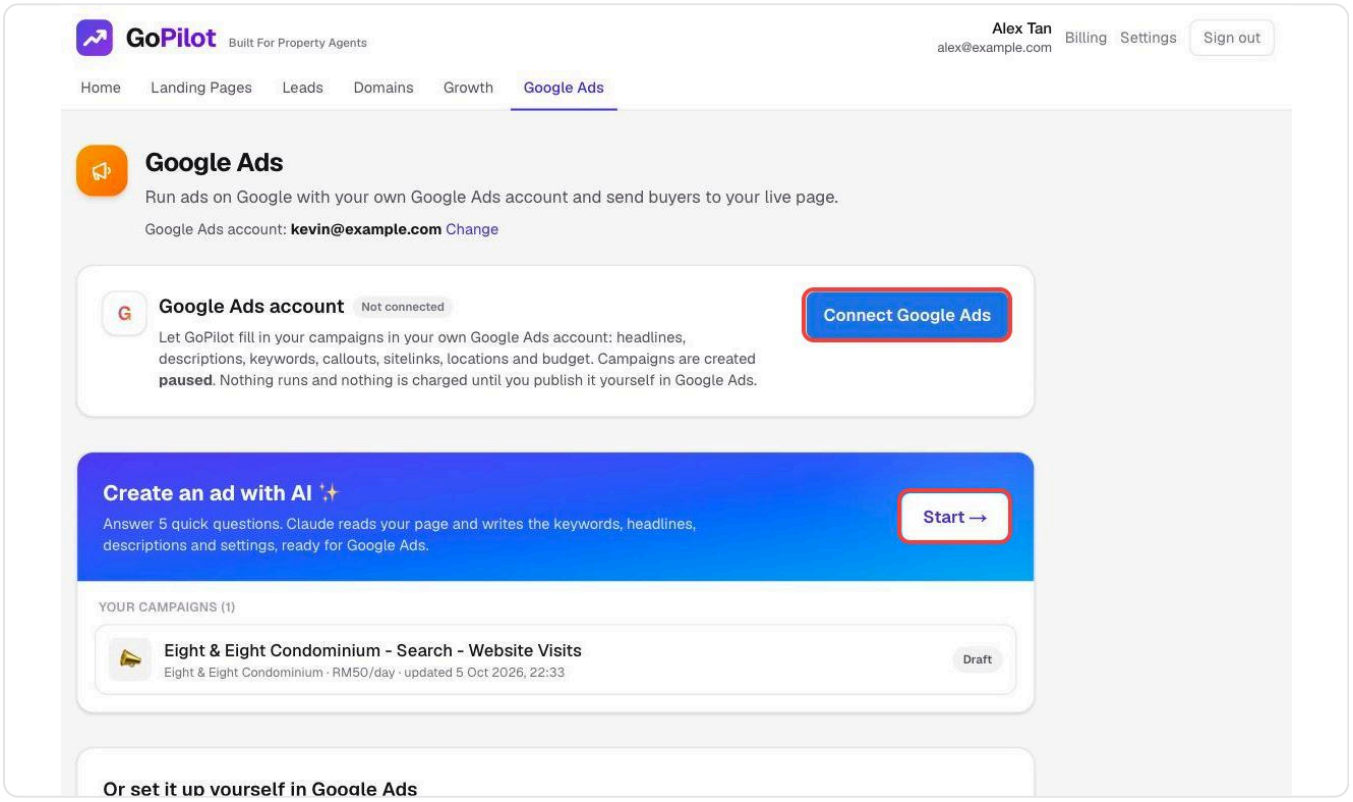
▶ Watch the video: Google Ads: write & post ads with AI (2:23)

joingopilot.com/tutorials (after you log in)

Your money stays safe: GoPilot creates campaigns **paused**. Nothing runs and nothing is charged until you switch the campaign on yourself in Google Ads. Google bills you directly.

Connect your Google Ads account

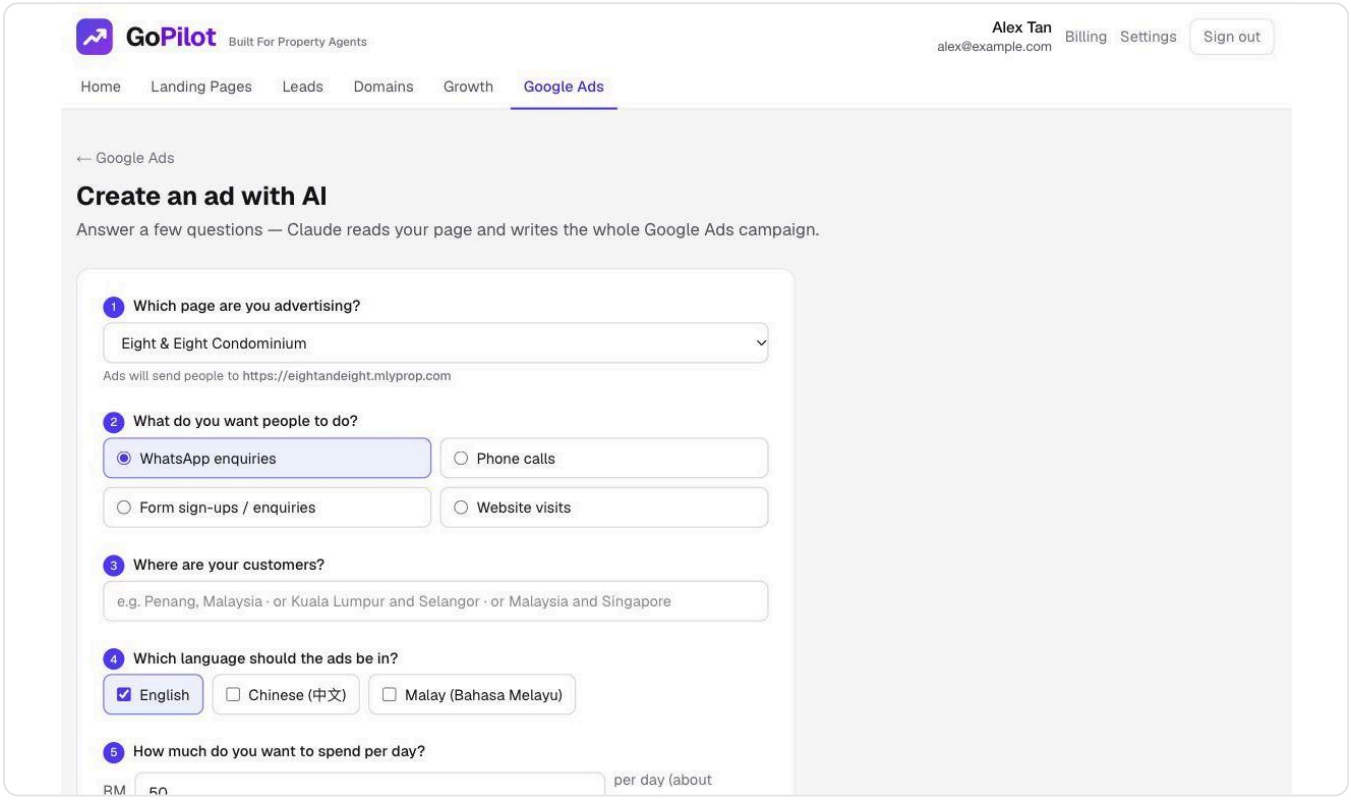
1. Open **Google Ads** and click **Connect Google Ads**.
2. Sign in with the Google account that has your Google Ads, tick the Google Ads permission and click **Continue**.
3. Choose the ad account to use. To use a different Google login, click **Disconnect**, then **Connect Google Ads** again and sign in with the other login.



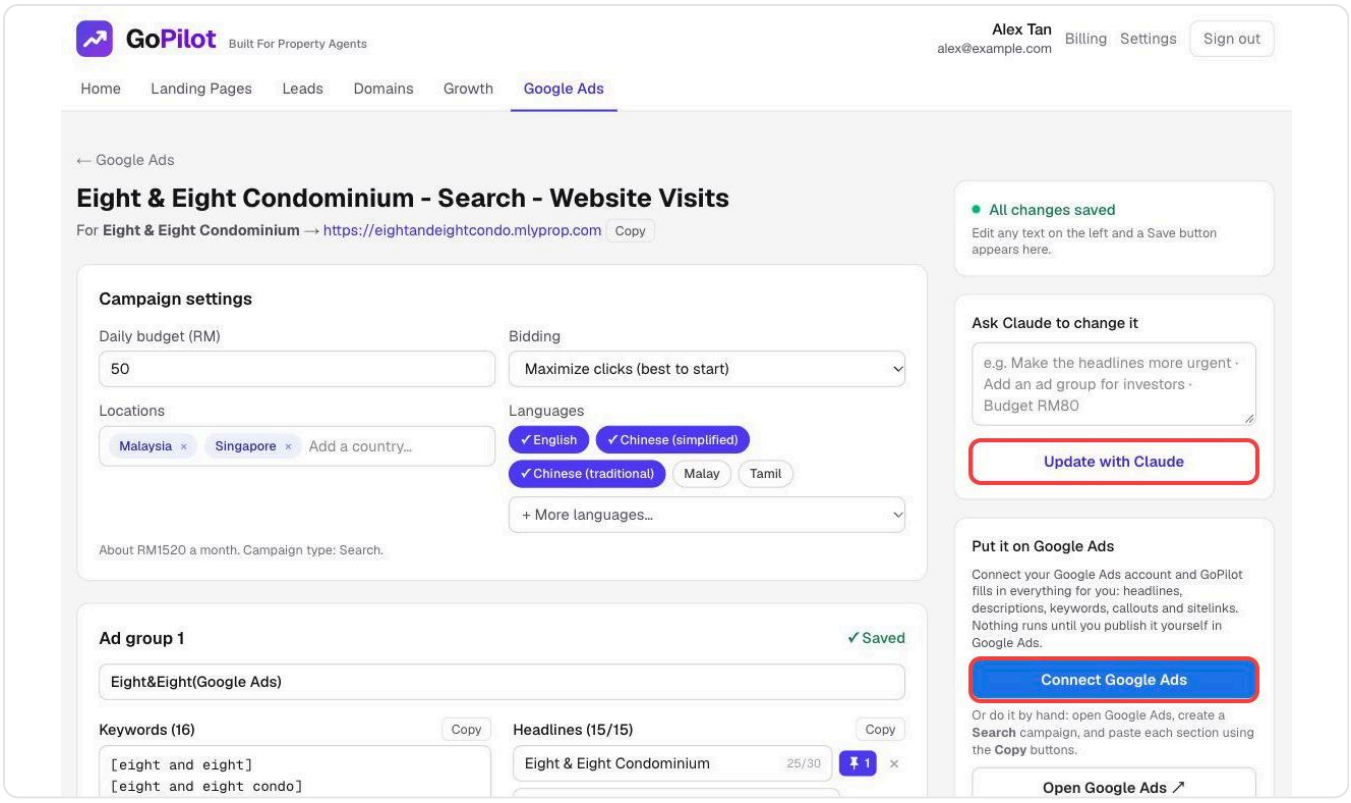
Google Ads: connect your account, then Create an ad with AI.

Create a campaign with AI

1. Click **Create an ad with AI → Start** and answer 5 questions: which page, what buyers should do, where your customers are, ad language and daily budget.
2. Claude writes the keywords, 15 headlines, descriptions, sitelinks and callouts.
3. Edit anything yourself (pin headlines, change bidding to **Maximize clicks**, **Maximize conversions** or **Manual CPC**), or type in **Ask Claude** (“Budget RM80”, “Add an ad group for investors”) and click **Update with Claude**.
4. Click **Create campaign in Google Ads ↗**. The campaign is placed in your account, paused, and Google Ads opens. Check it there and set it to **Enabled** when you’re ready.



5 quick questions.



The campaign Claude wrote: edit it, ask Claude to change it, then put it on Google Ads.

Changing a campaign later

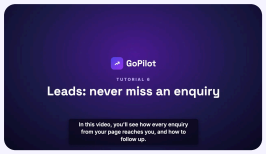
- **Still paused** in Google Ads: change it in GoPilot and click **Update & open in Google Ads**. The same campaign is updated.
- **Already running**: change it in GoPilot and click **Update the live campaign**. GoPilot shows exactly what will change first; budget and bidding changes need an extra tick.

📊 Ad results and 🎯 conversion tracking

- **Ad results** show spend, clicks, cost per click, conversions and cost per enquiry. Pick a period (Today, Last 7 days, This month, Last month, All time, Custom…) and **All campaigns** or **Enabled only**. Nothing here changes your ads.
- Click **Turn on conversion tracking** once. Google then counts every **enquiry form sent** (WhatsApp taps are not counted), shows your ads to people more likely to enquire, and you see your cost per enquiry.

> Each conversion is a real enquiry in **Leads**.

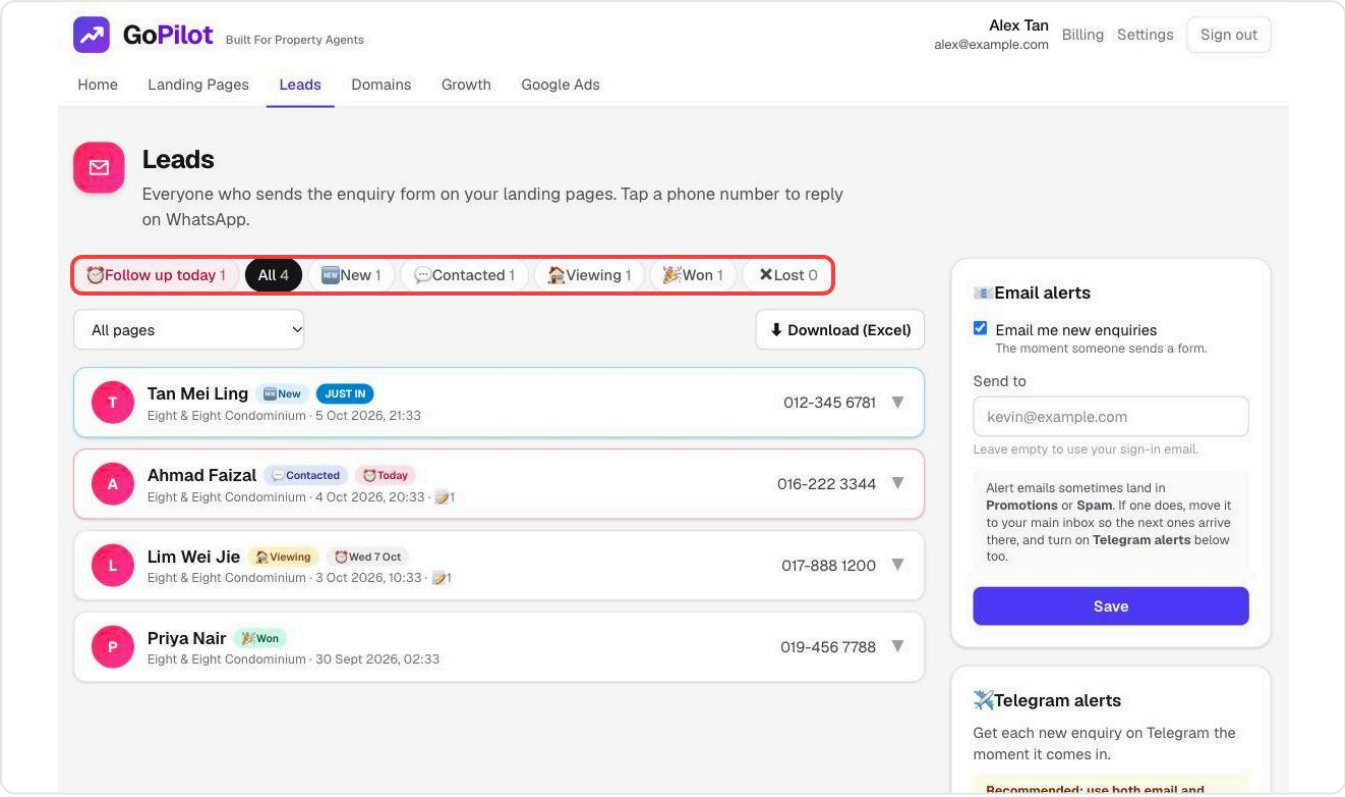
10. Leads: follow up every enquiry



▶ Watch the video: Leads: never miss an enquiry (0:56)

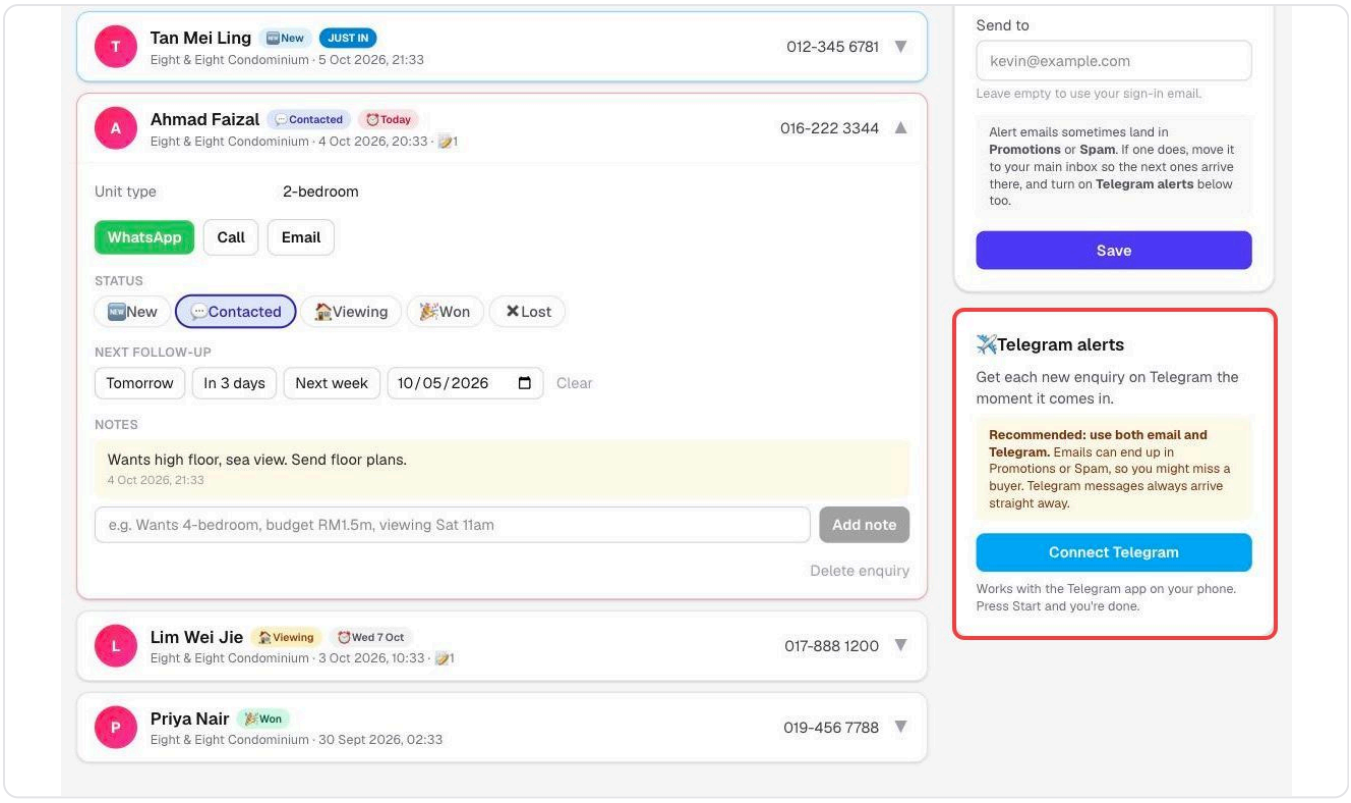
joingopilot.com/tutorials (after you log in)

Every form a buyer sends on your GoPilot page appears in **Leads** straight away, with the page it came from.



Leads: filter by status, follow-ups due today, and download to Excel.

Feature	How to use it
WhatsApp / Call / Email	One tap to contact the buyer. A new lead is marked Contacted automatically.
Status	🆕 New → 💬 Contacted → 🏠 Viewing → 🎉 Won, or ✖ Lost.
Notes	What you discussed: budget, unit type, viewing date.
Next follow-up	Tomorrow, In 3 days, Next week or a date. ⏰ **Follow up today** and Home remind you.
⬇ Download (Excel)	Your leads as a file for Excel or Google Sheets.



A lead opened, and the Telegram alerts box (right).

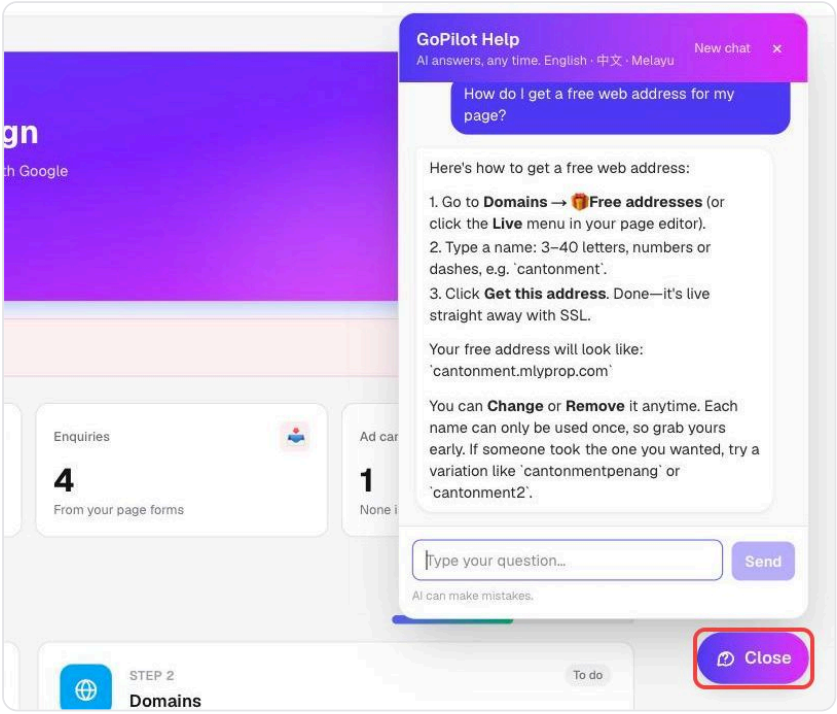
Get alerted for every enquiry: email and Telegram

- 📧 **Email alerts**: keep **Email me new enquiries** ticked. Under **Send to**, add another email if you like.
- ✈️ **Telegram alerts**: click **Connect Telegram** and press **Start** in Telegram. On a computer, scan the QR code with your phone.

> **Use both.** Alert emails sometimes land in Promotions or Spam. Telegram messages always arrive straight away, so you never miss a buyer.

11. Help: ask the AI assistant

Click the purple **Help** button at the bottom right of any page and ask anything about GoPilot, in English, 中文 or Bahasa Melayu. It knows which page you're on, so you can ask "how do I publish this?". If it can't solve your problem, it tells you how to reach the GoPilot team.



Help answers step by step.

12. Settings & Billing

- **Settings → Password**: change your password (click 👁 to see what you typed).
- **Settings → Claude AI**: connect, replace or remove your Anthropic API key, and share it with your team.
- **Billing**: your plan, how Claude is paid for, this month's AI usage, and your **AI credit** (balance, top-ups and history).

13. Tips & common questions

A checklist for every new project

1. Create the page with full selling points and the brochure PDF.
2. Check prices and details, view it on Mobile, set your WhatsApp message, then Publish.
3. Get a free address or connect your own domain.
4. In Growth, add your Pixel, SEO text, Search Console & Bing codes, Project facts and FAQ.
5. Connect email and Telegram alerts in Leads.
6. Turn on conversion tracking, create your Google Ads campaign and switch it on in Google Ads.
7. Answer every enquiry fast and set a follow-up date for each.

Questions

Will GoPilot spend my ad money?	No. Campaigns are created paused; you switch them on yourself. Google bills you directly.
I changed my page but the live page looks the same.	Click **Publish changes**. Changes show within about 10 seconds.
The AI buttons are grey.	Set up Claude: top up AI credit in Billing → AI credit, or connect your own key in Settings → Claude AI.
Claude stopped working after a few weeks.	Your key probably expired. Create a new key with Expires set to Never and paste it in Settings.
Someone took the free address I wanted.	Try a variation, e.g. eightandeightpenang.
My own domain still isn’t live.	Check the DNS records at Namecheap match exactly (use Copy). DNS can take up to an hour.
I’m not getting enquiry emails.	Check Spam/Promotions, and connect Telegram alerts too.
Google says a keyword has invalid characters or breaks a policy.	Remove or reword that keyword in the campaign and try again.
I forgot my password.	Click Forgot password? on the sign-in page; we email you a reset link.

> Need help? Click **Help** at the bottom right of any page and ask in your own words. Include what you were doing and what you see on screen.